Oliver Hed

Creative Developer & Entrepreneur

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PROFILE

I’m a Finnish entrepreneur and audiovisual media student at Omnia. I enjoy taking an idea from the first sketch to something people can watch, use or play. That’s taken me from short-form advertising and social media to building an e-commerce brand and developing an automotive game.

EXPERIENCE & PROJECTS

HALTIJA

Co-founder & CEO / 2026–present

Building a brand, its online storefront and its clothing direction.

FINAL SHIFT (in development)

Founder & Lead Developer / Dates to confirm

An automotive game in development on Roblox.

Nordic Highnotes

Social Media & Communications / 9th grade (est. 2024–25 school year)

Social media management and digital communications support.

Dream Heroes

Video Production / 8th grade (est. 2023–24 school year)

Short-form promotional videos for an animation company.

EDUCATION

Omnia | Audiovisual Media Studies

Finland / Dates to confirm

Studies in video production, visual storytelling, editing and creative media production.

RECOGNITION

VälipalaVreikki Campaign

Diploma / Date to confirm

The judging panel selected my submission among the best entries for its originality, fresh approach and clear communication of the campaign’s nutritional messages.

SKILLS

Brand Development • Entrepreneurship • Social Media Management • Video Production • Video Editing • Digital Marketing Content • Web Design • UI/UX • Game Development • Creative Direction • Project Development